



**Remit Address:**  
**WAVY**  
**PO Box 403911**  
**Atlanta, GA 30384**  
**Main: (757) 393-1010**  
**Billing: (317) 923-8888**

# INVOICE

DUPLICATE

Advertiser	POL/Hirschbiel for Congress (D)	Invoice #	180091-1
Product	9/4-9/10 PAUL HIRSCHBIEL	Invoice Date	09/16/12
Estimate Number	1215	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/10/12

Station	WAVY	Order #	180091
Account Executive	Petry Philadelphia	Alt Order #	06820370
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	09/04/12 - 09/10/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	106
Special Handling		Product Code	113

Agency Ref	IN117/SP159/AL1336
Advertiser Ref	

**Billing Address:**

**Greer Margolis & Mitchell**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue Northwest**  
**Suite 800**  
**Washington, DC 20007**  
**USA**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WAVY	WAVY News @ Sunrise	5a-6a		to						
					09/03/12 to 09/09/12	2x	- TWTF - -				
	WAVY			W	09/05/12	:00			<del>\$100.00</del>	See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.1	1
	WAVY			Th	09/06/12	:30	5:28 AM	PH12VA0203TH	\$150.00	MG for 3.1,3.3,11.1,36.1,3.2,24.1,1.1,	3
	WAVY	WAVY 6AM News	6a-7a	Th	09/06/12	:30	6:23 AM	PH12VA0203TH	\$350.00	MG for 3.1,3.3,11.1,36.1,3.2,24.1,1.1,	6
	WAVY	Today Show M-F	7a-9a	Th	09/06/12	:30	8:57 AM	PH12VA0203TH	\$350.00	MG for 3.1,3.3,11.1,36.1,3.2,24.1,1.1,	8
	WAVY	Today Show 3	10a-11a	Th	09/06/12	:30	10:30 AM	PH12VA0203TH	\$100.00	MG for 3.1,3.3,11.1,36.1,3.2,24.1,1.1,	15
	WAVY	News 10 @5p	5p-530p	Th	09/06/12	:30	5:28 PM	PH12VA0203TH	\$350.00	MG for 3.1,3.3,11.1,36.1,3.2,24.1,1.1,	9
	WAVY	Tonight Show w/Leno	1134p-1237a	Th	09/06/12	:30	12:27 AM	PH12VA0203TH	\$150.00	MG for 3.1,3.3,11.1,36.1,3.2,24.1,1.1,	12
	WAVY			F	09/07/12	:00			<del>\$100.00</del>	See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.1	2
	WAVY			F	09/07/12	:30	5:22 AM	PH12VA0203TH	\$150.00	MG for 3.1,3.3,11.1,36.1,3.2,24.1,1.1,	4
	WAVY	WAVY 6AM News	6a-7a	F	09/07/12	:30	6:28 AM	PH12VA0203TH	\$350.00	MG for 3.1,3.3,11.1,36.1,3.2,24.1,1.1,	5
	WAVY	Today Show M-F	7a-9a	F	09/07/12	:30	8:57 AM	PH12VA0203TH	\$350.00	MG for 3.1,3.3,11.1,36.1,3.2,24.1,1.1,	7
	WAVY	Today Show 3	10a-11a	F	09/07/12	:30	10:29 AM	PH12VA0203TH	\$100.00	MG for 3.1,3.3,11.1,36.1,3.2,24.1,1.1,	16
	WAVY	News 10 @5p	5p-530p	F	09/07/12	:30	5:11 PM	PH12VA0203TH	\$350.00	MG for 3.1,3.3,11.1,36.1,3.2,24.1,1.1,	10
	WAVY	Friday 9-10p	9p-10p	F	09/07/12	:30	9:17 PM	PH12VA0203TH	\$300.00	MG for 3.1,3.3,11.1,36.1,3.2,24.1,1.1,	13
	WAVY	M-F News 10 @11	11p-1130p	F	09/07/12	:30	11:25 PM	PH12VA0203TH	\$400.00	MG for 3.1,3.3,11.1,36.1,3.2,24.1,1.1,	11
	WAVY	WAVY 6AM News	6a-7a	M	09/10/12	:30	6:42 AM	PH12VA0203TH	\$350.00	MG for 3.1,3.3,11.1,36.1,3.2,24.1,1.1,	14
2	WAVY	WAVY 6AM News	6a-7a		to						
					09/03/12 to 09/09/12	3x	- TWTF - -				
	WAVY			Tu	09/04/12	:00			<del>\$250.00</del>	See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.1	1
	WAVY			W	09/05/12	:00			<del>\$250.00</del>	See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.1	2
	WAVY			F	09/07/12	:00			<del>\$250.00</del>	See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.1	3
3	WAVY	Today Show M-F	7a-9a		to						
					09/03/12 to 09/09/12	3x	- TWTF - -				
	WAVY			W	09/05/12	:00			<del>\$250.00</del>	See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.1	2
	WAVY			Th	09/06/12	:00			<del>\$250.00</del>	See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.1	1
	WAVY			F	09/07/12	:00			<del>\$250.00</del>	See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.1	3
4	WAVY	WAVY News 10 Sa 6a	6a-7a		to						
					09/03/12 to 09/09/12	1x	- - - - - S-				
	WAVY			Sa	09/08/12	:00			<del>\$60.00</del>	See MG 5.2,5.3,5.4,5.5	1

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

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**Washington, DC 20007**  
**USA**

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DUPLICATE

Advertiser	POL/Hirschbiel for Congress (D)	Invoice #	180091-1
Product	9/4-9/10 PAUL HIRSCHBIEL	Invoice Date	09/16/12
Estimate Number	1215	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/10/12
Station	WAVY	Order #	180091
Account Executive	Petry Philadelphia	Alt Order #	06820370
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	09/04/12 - 09/10/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	106
Special Handling		Product Code	113
		Agency Ref	IN117/SP159/AL1336
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
5	WAVY	Today Show Sunday	8a-9a		to						
					09/03/12 to 09/09/12	1x	-----S				
	WAVY			Su	09/09/12	:00			<del>\$175.00</del>	See MG 5.2,5.3,5.4,5.5	1
	WAVY	Hampton Roads Show	11a-12p	M	09/10/12	:30	11:56 AM	PH12VA0203TH	\$50.00	MG for 4.1,34.1,35.1,5.1	4
	WAVY	News 10 @5p	5p-530p	M	09/10/12	:30	5:09 PM	PH12VA0203TH	\$350.00	MG for 4.1,34.1,35.1,5.1	2
	WAVY	News 10 @530p	530p-6p	M	09/10/12	:30	5:38 PM	PH12VA0203TH	\$350.00	MG for 4.1,34.1,35.1,5.1	3
	WAVY	Last Call w/ Carson Daly	136a-205a	M	09/10/12	:30	2:00 AM	PH12VA0203TH	\$35.00	MG for 4.1,34.1,35.1,5.1	5
6	WAVY	News 10 @ Noon	12p-1p		to						
					09/03/12 to 09/09/12	1x	-TWTF--				
	WAVY			Tu	09/04/12	:30	12:55 PM	PH12VA0202TH	\$50.00		1
7	WAVY	The Doctors	2-3p		to						
					09/03/12 to 09/09/12	1x	-TWTF--				
	WAVY			W	09/05/12	:30	2:47 PM	PH12VA0202TH	\$50.00		1
8	WAVY	Meet the Press	9a-10a		to						
					09/03/12 to 09/09/12	1x	-----S				
	WAVY			Su	09/09/12	:00			<del>\$100.00</del>	See MG 29.2	1
9	WAVY	M-F 4-5p	4p-5p		to						
					09/03/12 to 09/09/12	1x	-TWTF--				
	WAVY			Tu	09/04/12	:30	4:32 PM	PH12VA0203TH	\$100.00		1
10	WAVY	News 10 @5p	5p-530p		to						
					09/03/12 to 09/09/12	2x	-TWTF--				
	WAVY			Tu	09/04/12	:30	5:13 PM	PH12VA0202TH	\$250.00		2
	WAVY			Th	09/06/12	:00			<del>\$250.00</del>	See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.	1
11	WAVY	News 10 @530p	530p-6p		to						
					09/03/12 to 09/09/12	1x	-TWTF--				
	WAVY			F	09/07/12	:00			<del>\$250.00</del>	See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.	1
12	WAVY	News 10 @6p	6p-630p		to						
					09/03/12 to 09/09/12	2x	-TWTF--				
	WAVY			Tu	09/04/12	:30	6:08 PM	PH12VA0202TH	\$350.00		1

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Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	09/04/12 - 09/10/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	106
Special Handling		Product Code	113
		Agency Ref	IN117/SP159/AL1336
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
12	WAVY	News 10 @6p	6p-630p	to							
	WAVY			W	09/05/12	:30	6:12 PM	PH12VA0203TH	\$350.00		2
13	WAVY	NBC Nightly News	630p-7p	to							
	WAVY			09/03/12 to 09/09/12	1x	- TWTF - -					
	WAVY			Tu	09/04/12	:30	6:50 PM	PH12VA0202TH	\$500.00		1
14	WAVY	M-F 7-730p	7-730p	to							
	WAVY			09/03/12 to 09/09/12	1x	- TWTF - -					
	WAVY			Tu	09/04/12	:30	7:10 PM	PH12VA0203TH	\$200.00		1
15	WAVY	M-F 730-8p	730-8p	to							
	WAVY			09/03/12 to 09/09/12	1x	- TWTF - -					
	WAVY			Tu	09/04/12	:30	7:47 PM	PH12VA0202TH	\$200.00		1
16	WAVY	Monday 10-11p	10p-11p	to							
	WAVY			09/10/12 to 09/16/12	1x	M - - - - -					
	WAVY			M	09/10/12	:00			<del>\$400.00</del>	See MG 29.2	1
17	WAVY	Tuesday 9-10p	9p-10p	to							
	WAVY			09/03/12 to 09/09/12	1x	- T - - - -					
	WAVY			Tu	09/04/12	:00			<del>\$500.00</del>	See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10	1
18	WAVY	Friday 10p-11p	10p-11p	to							
	WAVY			09/03/12 to 09/09/12	1x	- - - - F - -					
	WAVY			F	09/07/12	:00			<del>\$300.00</del>	See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10	1
19	WAVY	Saturday 8-9p	8p-9p	to							
	WAVY			09/03/12 to 09/09/12	1x	- - - - - S -					
	WAVY			Sa	09/08/12	:30	8:25 PM	PH12VA0203TH	\$100.00		1
20	WAVY	M-F News 10 @11	11p-1130p	to							
	WAVY			09/03/12 to 09/09/12	2x	- TWTF - -					
	WAVY			Tu	09/04/12	:30	11:29 PM	PH12VA0202TH	\$350.00		2
	WAVY			W	09/05/12	:00			<del>\$350.00</del>	See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10	1
21	WAVY	Tonight Show w/Leno	1134p-1237a	to							

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		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
21	WAVY	Tonight Show w/Leno	1134p-1237a		to						
	WAVY			09/03/12 to 09/09/12	1x	- TWTF - -					
				W 09/05/12	:30	12:58 AM	PH12VA0202TH		\$100.00		1
				Sports ran late							
22	WAVY	NFL Kickoff	NFL Kickoff		to						
	WAVY			09/03/12 to 09/09/12	1x	- - W - - - -					
				W 09/05/12	:30	7:58 PM	PH12VA0202TH		\$600.00		1
23	WAVY	WAVY News @ Sunrise	5a-6a		to						
	WAVY			09/10/12 to 09/16/12	1x	M - - - - -					
				M 09/10/12	:00				<del>\$100.00</del>	See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10	1
24	WAVY	WAVY 6AM News	6a-7a		to						
	WAVY			09/10/12 to 09/16/12	1x	M - - - - -					
				M 09/10/12	:00				<del>\$250.00</del>	See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10	1
25	WAVY	Today Show M-F	7a-9a		to						
	WAVY			09/10/12 to 09/16/12	1x	M - - - - -					
				M 09/10/12	:00				<del>\$250.00</del>	See MG 29.2	1
26	WAVY	News 10 @ Noon	12p-1p		to						
	WAVY			09/10/12 to 09/16/12	1x	M - - - - -					
				M 09/10/12	:30	12:40 PM	PH12VA0203TH		\$50.00		1
27	WAVY	The Doctors	2-3p		to						
	WAVY			09/10/12 to 09/16/12	1x	M - - - - -					
				M 09/10/12	:30	2:14 PM	PH12VA0203TH		\$50.00		1
28	WAVY	M-F 4-5p	4p-5p		to						
	WAVY			09/10/12 to 09/16/12	1x	M - - - - -					
				M 09/10/12	:30	3:58 PM	PH12VA0203TH		\$100.00		1
29	WAVY	News 10 @5p	5p-530p		to						
	WAVY	NFL Football	NFL Football	Su 09/09/12	:30	11:54 PM	PH12VA0203TH		\$1,800.00	MG for 30.1,33.1,8.1,25.1,16.1,31.1,2	2
	WAVY			M 09/10/12	:00				<del>\$250.00</del>	See MG 29.2	1

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Billing Type	Cash	Advertiser Code	106
Special Handling		Product Code	113
		Agency Ref	IN117/SP159/AL1336
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
29	WAVY	News 10 @5p	5p-530p		to						
30	WAVY	News 10 @530p	530p-6p		to						
					09/10/12 to 09/16/12	1x	M-----				
	WAVY			M	09/10/12	:00			<del>\$250.00</del>	See MG 29.2	1
31	WAVY	News 10 @6p	6p-630p		to						
					09/10/12 to 09/16/12	1x	M-----				
	WAVY			M	09/10/12	:00			<del>\$350.00</del>	See MG 29.2	1
32	WAVY	NBC Nightly News	630p-7p		to						
					09/10/12 to 09/16/12	1x	M-----				
	WAVY			M	09/10/12	:30	6:59 PM	PH12VA0203TH	\$500.00		1
33	WAVY	M-F 7-730p	7-730p		to						
					09/10/12 to 09/16/12	1x	M-----				
	WAVY			M	09/10/12	:00			<del>\$200.00</del>	See MG 29.2	1
34	WAVY	M-F 730-8p	730-8p		to						
					09/10/12 to 09/16/12	1x	M-----				
	WAVY			M	09/10/12	:00			<del>\$200.00</del>	See MG 5.2,5.3,5.4,5.5	1
35	WAVY	M-F News 10 @11	11p-1130p		to						
					09/10/12 to 09/16/12	1x	M-----				
	WAVY			M	09/10/12	:00			<del>\$350.00</del>	See MG 5.2,5.3,5.4,5.5	1
36	WAVY	Tonight Show w/Leno	1134p-1237a		to						
					09/10/12 to 09/16/12	1x	M-----				
	WAVY			M	09/10/12	:00			<del>\$400.00</del>	See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10	1

Aired Spots

**36**

Gross Total **\$10,285.00**

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**Remit Address:**

**WAVY**  
**PO Box 403911**  
**Atlanta, GA 30384**  
**Main: (757) 393-1010**  
**Billing: (317) 923-8888**

**Billing Address:**

**Greer Margolis & Mitchell**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue Northwest**  
**Suite 800**  
**Washington, DC 20007**  
**USA**

# INVOICE

DUPLICATE

Advertiser	POL/Hirschbiel for Congress (D)
Product	9/4-9/10 PAUL HIRSCHBIEL
Estimate Number	1215

<b>Invoice #</b>	<b>180091-1</b>
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	WAVY
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	180091
Alt Order #	06820370
Deal #	
Order Flight	09/04/12 - 09/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	106
Product Code	113

Agency Ref	IN117/SP159/AL1336
Advertiser Ref	

Agency Commission      **\$1,542.75**

Net Amount Due      **\$8,742.25**

Payment Terms 30 Days

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.